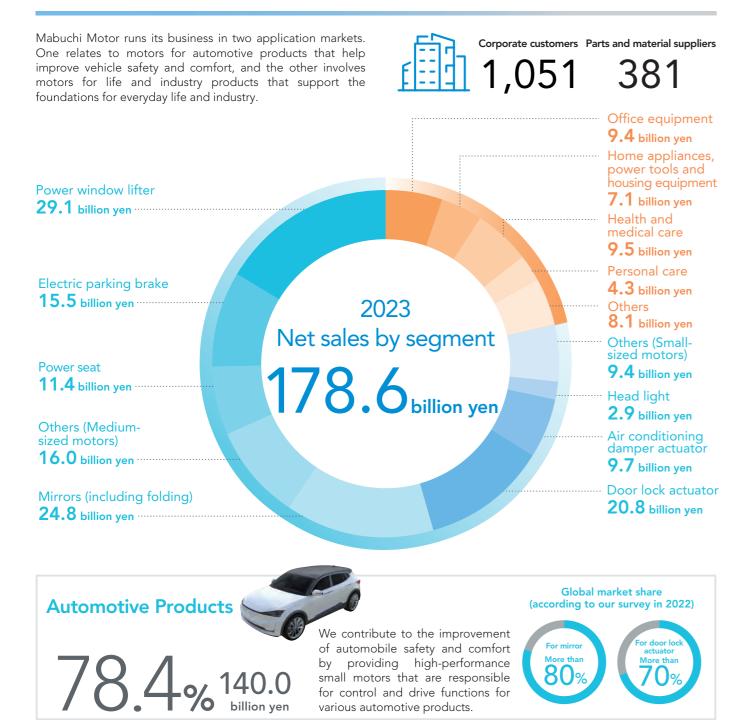
Business



Life & Industrial Products



We support daily lives by providing motors used for a range of applications such as office equipment, home appliances, power tools, housing equipment, and hairdressing. We are expanding our services in new applications including light electric vehicles and collaborative robots.



Global Expansion

By establishing a robust development, procurement, production and sales system in Japan, China, Asia Pacific, Americas, and Europe respectively, Mabuchi Motor has been facilitating risk diversification and local production for local consumption, while simultaneously providing high-quality products stably at reasonable prices on a global basis.



Research and Development

Mabuchi Motor has been continuously responding to demand for smaller and quieter motors with higher performance and longer lifetimes. Going forward, we will continue to offer small, lightweight and high-efficiency motors as core products, while also seeking to further improve our technological capabilities, with a view toward providing a range of movement solutions.



Sustainability

We believe the Sustainability Development Goals (SDGs) are goals that need to be achieved to grow economically while valuing people. With an eye on SDG achievement, we have been continuously advancing various initiatives in a proactive fashion by setting key issues and indicators on sustainability.

