## **Our Business**

Mabuchi Motor runs its business in two application markets. One relates to motors for automotive products that help improve vehicle safety and comfort, and the other involves motors for life and industry products that support the foundations for everyday life and industry. In the Five-Region Management Structure, we carry out sales activities in each region.



10.9 billion yen



Small motors that support safe and comfortable driving

## **Automotive Products**

## 117.0 billion yen

In the automotive products applications, we hold a global market share exceeding 80% in mirror applications and more than 70% in door lock applications. It is no exaggeration to say that almost all automobiles in the world are equipped with small DC motors supplied by Mabuchi Motor for some purpose. Going forward, the number of small motors installed in automobiles will continue to increase with the shift toward electric vehicles. Mabuchi Motor will continue to contribute to the improvement of automobile safety and comfort by providing high-performance small motors that are responsible for control and drive functions for various automotive products.

er window lifter 25.8 billion ven

Electric parking brake 12.9 billion yen

> **Power seat** 9.3 billion yen

Others (Medium-sized motors 11.7 billion yen

mirror

More than

80

Mirrors (including folding) 21.1 billion yen

Global market share (according to our survey in 2021)

For

or lock actuate

More than

70%



Home appliances, power tools and housing equipment 8.3 billion ye

Health and medical car 7.8 billion yen

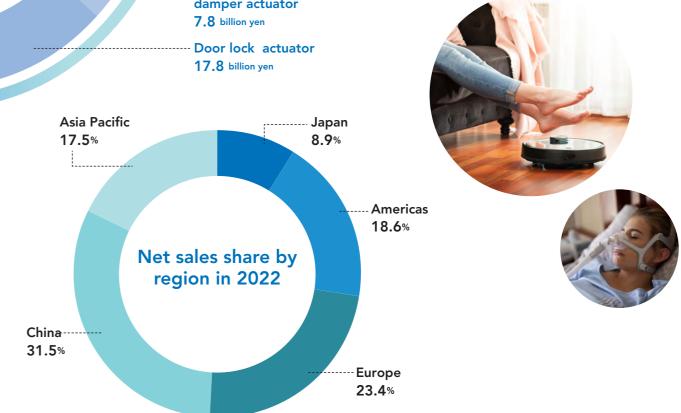
--- Personal care 4.4 billion yen

--- Others 8.0 billion yen

Others (Small-sized motors) 7.8 billion yen

Head light 2.3 billion yen

Air conditioning damper actuator



Small motors that support daily life **Life & Industrial Products 39.6** billion yen

In the life and industry products applications, we supply motors for products indispensable to daily life to support people's lives around the world. In addition, we are expanding our services in new applications including light electric vehicles and collaborative robots.