Environmental Communication

By providing wide-ranging information on Mabuchi group's environmental way of thinking and environmental management activities to parties both inside and outside the company to raise the environmental awareness of our employees, Mabuchi group gains a broad social understanding of our approach to environmental conservation and related activities.

Publication of Social & Environmental Report and Environmental Information on Our Website

Information on the Mabuchi Group's efforts to achieve the SDGs has been updated in an manner that is easier to understand in the ESG Information section of our website. We will continue to be fully accountable for our CSR approach and the results of our activities, by means such as the publication of the Social and Environmental Report on the website. Also, we will further improve communication with all stakeholders.

Environmental Communication to Communities

To efficiently implement environmental conservation in the entire Mabuchi Group by sharing environmental information, the Environmental Managers Conference has been held every year with the participation of environmental managers from the Head Office and overseas production bases. In addition, the latest environmental information is posted in the in-house newsletter on the company intranet to improve the environmental awareness of employees.

Environmental Managers Conference was held to connect multiple bases via video conference



Environmental education

In order to enhance the environmental awareness among our employees, we are implementing environmental lessons according to specific goals.









Educational materials about the handling of chemicals

Environmental Slogan and Poster Contest

To improve the environmental awareness of employees, the Environmental Slogan and Poster Contest is held yearly as a Group-wide event. This year, a total of over 10,000 works were submitted from our Head Office and overseas bases, and about 117 were selected to move on from the first screening process to the second. Award-winning works selected in the second screening process were displayed in the cafeteria of the Head Office to further increase environmental awareness.

[Slogan - First Place]

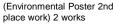
Let's implement the following "3 Zero's" to protect the earth's green!

- 1. Zero falling object.
- 2. Zero defective products.
- 3. Zero trash throwing without permission.

(Environmental Poster 1st place work) 地球に対するグリーンを守る為に以下の"3つゼロ"を実施しましょう!









Safety Awareness Poster Works Contest

The "Safety Awareness Poster Works Contest" was newly held from 2018. Under the theme of alerting to work-related accidents, 55 works that have passed the primary screening from the head office and overseas bases are finally judged, and 17 works are posted on the company intranet as award-winning works.

(Safety Awareness Poster 1st place work)



(Safety Awareness Poster 2nd place work) 2 works

