

# Mabuchi Group Annual Report 2019

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## Management Principle

**“Contributing to International Society and Continuously Increasing Our Contribution.”**

Way of thinking that never changes

Way of thinking that does not change in the short term

Way of thinking that changes with the times



## Management Guidelines

1. By bringing better and more reasonably priced goods to the market, we contribute to the creation of a more affluent society and more comfortable lives for everyone.
2. Contribute to the leveling of international economic disparities and to economic development in other countries through the creation of employment opportunities and technology transfers.
3. People are the most important managerial resource. Realize human potential through work and teach people to become productive members of society.
4. Conduct corporate activity which preserves the earth's environment and protects human health.

## Forward-looking Statements

Statements concerning the business forecast are based on information available at the time of preparation. Actual results may differ from the forecast due to various factors. Factors that may affect the operating results include but are not limited to:

- Fluctuations in exchange rates
- Changes in economic conditions, demand trends, and other factors surrounding Mabuchi's businesses
- Rapid technological innovations such as new techniques and new products
- Fluctuations in market prices of copper, steel, rare earths, and other materials

It is extremely difficult to make an accurate and rational results forecast because there are many uncertainties that affect business performance, such as the spread of the new coronavirus (COVID-19) infectious disease in countries around the world, regulations by the government, and changes in the operating status of customers. Therefore, the consolidated results forecasts for the fiscal year ending December 31, 2020, are undecided.

We will disclose consolidated results forecasts as soon as the status of Group companies in each country is confirmed and it becomes possible to calculate them accurately and rationally.

# Actuating Your Dreams Contribute to the Creation of a Sustainable Society through Business

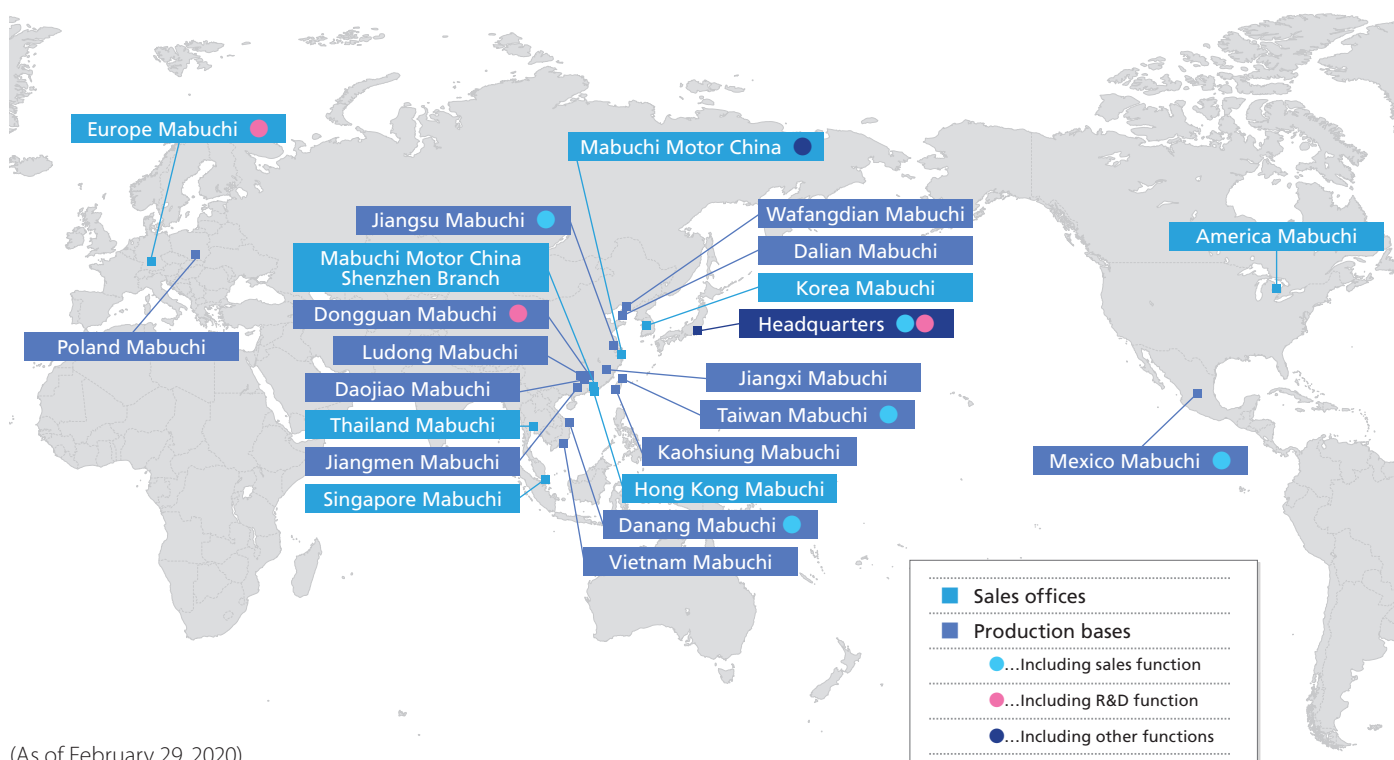
## Expand Market by Developing New Applications Centered on New Products

Mabuchi Motor has been, since the foundation, operating as a company specialized in the field of small direct current electric motors aiming, with a management principle of "Contributing to international society and continuously increasing our contribution," at the realization of a fulfilling and enriching society and a society comfortable to everyone through the supply of reasonable and high quality products.

"The Mabuchi Group is the world's leading producer of small motors. Our annual production volume of approximately 1,371 million units (in 2019) is testimony to the excellent reputation and trust we have built with our customers and a source of great pride for us.

In the coming years, we will continue to aspire to create new value through product development adaptable to market needs and through a flexible supply system."

### Worldwide Network



(As of February 29, 2020)