

Value Creation Process for Realizing the Management Principle

Mabuchi Motor's highly refined technology for small DC motors provides safe, eco-friendly, and reasonably priced motive power that enhances safety and comfort in the lives of people everywhere.



Issues facing the international society

Social issues	General consumers' issues	Customers' issues
<ul style="list-style-type: none"> Global warming Environmental and energy issues Aging population High incidence of traffic accidents Poverty and economic disparity 	<ul style="list-style-type: none"> Pursuit of safety and comfort in daily lives Realization of diverse values and lifestyles Reduction of electric power and energy consumption 	<ul style="list-style-type: none"> Reduction of environmental impact Compact, lightweight, highly efficient and quiet High quality Stable procurement Cost reduction

Contributing to solving social issues

Outcomes

Contribute to solving issues facing the international society through our business activities and sustainably increase corporate value

Contribution to international society	Contribution to customers	Creating economic value
<ul style="list-style-type: none"> Safe, comfortable and prosperous society Reduction of energy consumption and environmental impact Reduce and eliminate poverty and economic disparity Solving consumer issues through our customers' products 	<ul style="list-style-type: none"> Help customers produce compact, lightweight, highly efficient and quiet products Help customers produce high-quality products Reduce the cost of customers' products 	<ul style="list-style-type: none"> Gain economic added value as a result of contributions to society and customers and redistribute it to our stakeholders

Management Principle "Contributing to international society and continuously increasing our contribution"

Inputs

Human Capital	Intellectual Capital	Social Capital	
Total employees in the group 20,248	R&D bases 4	Corporate customers 1,119	
Employees at Headquarters with past or present posts at bases outside Japan 363	R&D employees 500	Parts and material suppliers 397	
Non-Japanese managers leading bases outside Japan 13	Industrial property rights held 741	Shareholders 25,586	
Non-Japanese group executive officers 3	New applications for industrial property rights 34	<th>Natural Capital</th>	Natural Capital
<th>Manufacturing Capital</th> <td> Electricity usage 217 million kWh </td> <td> Net assets 280.1 billion yen </td>	Manufacturing Capital	Electricity usage 217 million kWh	Net assets 280.1 billion yen
Overseas production ratio 100 %	CO ₂ emissions (scope 1 + scope 2) 119,454 t-CO₂	Water usage 774 thousand m³	
Production bases 14	Equity ratio 91.0 %		

Business Activities

Provision of safe and environmentally friendly power through our small DC motor technology

Sources of our strengths

Standardization strategy | Mabuchi global management

Value offered

- Exceptional quality
- Reasonable prices
- Speedy and stable supply
- Ability to propose solutions

Expand business in the 3 M fields by providing high value-added products that leverage our strengths

Brush motors | Brushless motors

Units

Mobility

Machinery | Medical

Outputs

Annual Sales	156.7 billion yen
Operating income	10.8 billion yen
Operating income ratio	6.9 %
Profit attributable to owners of parent	14.2 billion yen
Automotive Products	
Sales volume:	952 million pieces
Life & Industrial Products	
Sales volume:	353 million pieces

The Foundation Supporting Sustainable Value Creation

Corporate Governance / Risk Management