

Our Business

Mabuchi Motor runs its business in two application markets. One relates to motors for automotive products that help improve vehicle safety and comfort, and the other involves motors for life and industry products that support the foundations for everyday life and industry. In the Five-Region Management Structure, we carry out sales activities in each region.



74.7%

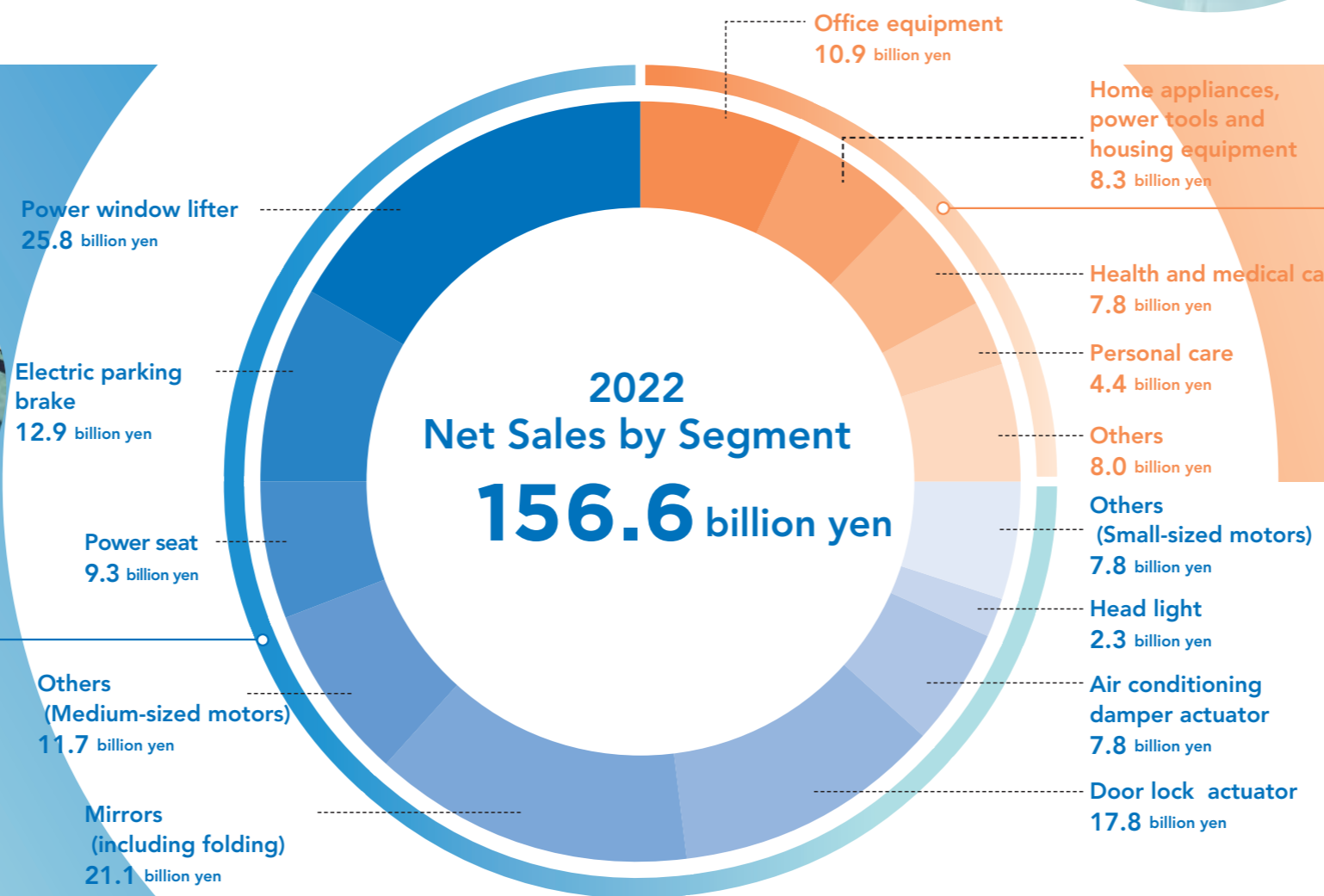
Small motors that support safe and comfortable driving

Automotive Products

117.0 billion yen

In the automotive products applications, we hold a global market share exceeding 80% in mirror applications and more than 70% in door lock applications. It is no exaggeration to say that almost all automobiles in the world are equipped with small DC motors supplied by Mabuchi Motor for some purpose. Going forward, the number of small motors installed in automobiles will continue to increase with the shift toward electric vehicles. Mabuchi Motor will continue to contribute to the improvement of automobile safety and comfort by providing high-performance small motors that are responsible for control and drive functions for various automotive products.

Global market share (according to our survey in 2021)



25.3%

Small motors that support daily life
Life & Industrial Products
39.6 billion yen

In the life and industry products applications, we supply motors for products indispensable to daily life to support people's lives around the world. In addition, we are expanding our services in new applications including light electric vehicles and collaborative robots.

